



Station Order Add to Schedule

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

12258

Contact: Dianne Downey

Phone: 801-975-4444

Email: dianne.downey@abc4.com

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
Good Morn America 7:00 AM 9:00 AM	EM		M-F	\$140.00 \$700.00		1	1	1	1			5
The View 11:00 AM 12:00 PM	DT		M-F	\$150.00 \$150.00		1						1
Ellen 3:00 PM 4:00 PM	EF		M-F	\$250.00 \$250.00				1				1
KTVX 4p News 4:00 PM 4:30 PM	EN		M-F	\$165.00 \$330.00		1				1		2
KTVX 4:30p News 4:30 PM 5:00 PM	EN		M-F	\$165.00 \$165.00					1			1
KTVX 5p News 5:00 PM 5:30 PM	EN		M-F	\$165.00 \$330.00			1			1		2
KTVX 6p News 6:00 PM 6:30 PM	EN		M-F	\$200.00 \$400.00		1		1				2
KTVX 10p News 10:00 PM 10:35 PM	LN		M-F	\$400.00 \$1,200.00			1		1	1		3
Station Gross Totals				\$3,525.00		4	3	3	3	4		17

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

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suzannel@mediastategies.com